



ECO Tie down OKE

TARGETS

Innovative products for seat stapling and fastening that ...

... can be processed intuitively (shortage of skilled workers)

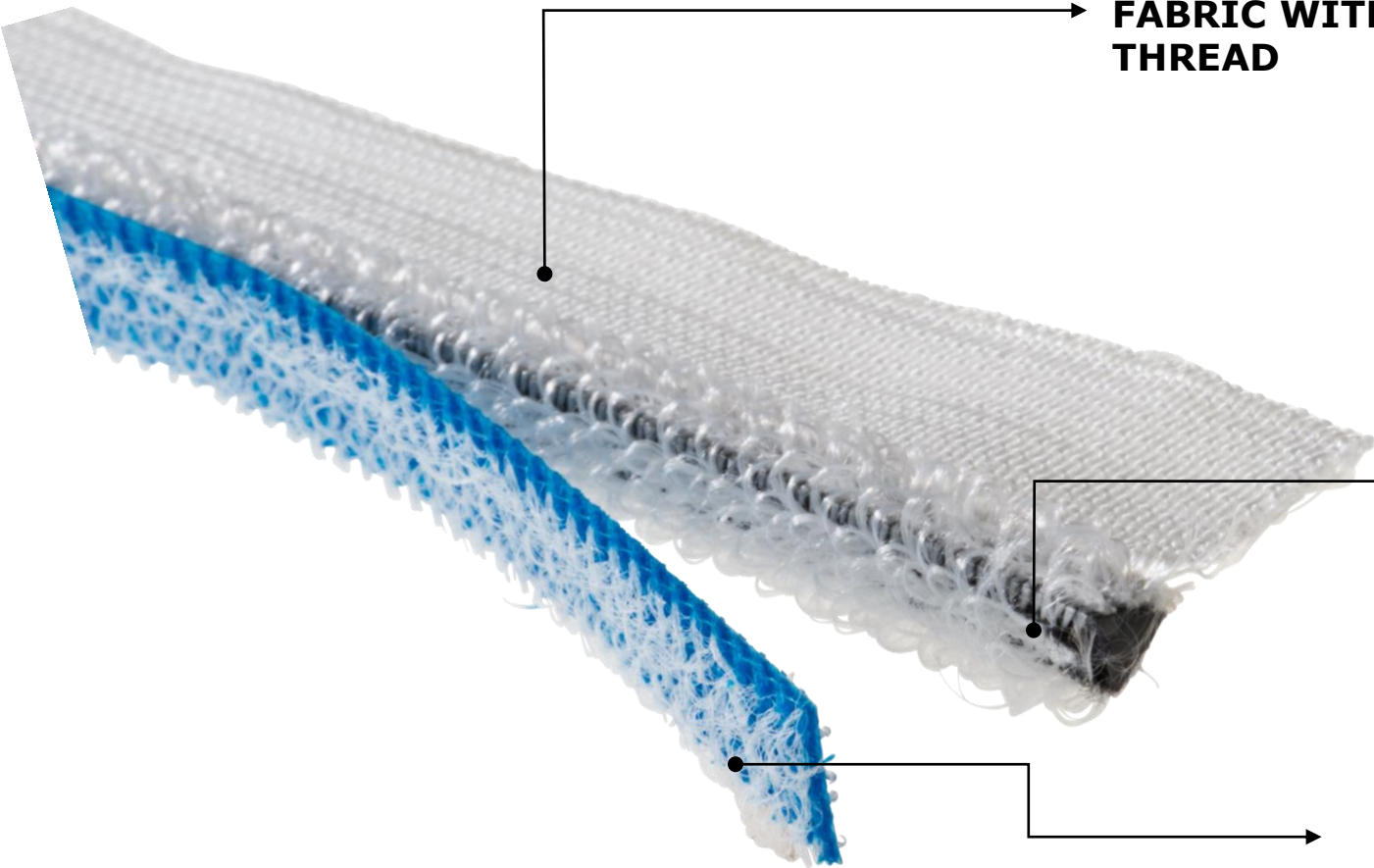
... reduce costs (process costs)

... meet the seating requirements of the future (lightweight construction, sustainability, design, ...)

ECO TIEDOWN



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**FABRIC WITH PP
THREAD**

GEOMETRY BAR
Triangular shape, for an
optimal contact surface
of the loops on the
barbs.

HOOK PROFILE
For a high Velcro effect, thanks to the quadrilobal mushroom
head and high design flexibility. Width: up to 8 mm

MARKET STATEMENT



INTENSE FIXATION THAT LASTS!

"The assembly is considerably simplified. First, through a single and simple sewing process of the loop. And secondly through an intuitive application of the cover. "

BENEFITS ECO TIEDOWN

Shorter assembly time

Compared to 'hooking', the Eco TieDown can be installed much faster.



Tool-free assembly No tools or a complex infrastructure (for ex. air pressure) are required.



Ergonomic installation / hardly any risk of injury

The physical strain of Velcro is very low. Muscular strength is not required. 'Dangerous' tools pose no risk.



Extensive variety of designs



Thanks to the high filing depth, (almost) all designs can be implemented. Radius are also easy to map.

Easily recyclable No wire. PP and Velcro only. Is recyclable and therefore more environmentally friendly.



High process reliability



Intuitive installation and no struggle during assembly. The seat heating is harmless.

Worldwide availability



We are present at 18 locations.

OTHER SAVINGS

In addition to the **TIME SAVING** ...

... you do not need any air pressure and save the corresponding **ENERGY COSTS**.

... the HogRing pistols and HogRings are no longer necessary and you save the associated **INVESTMENT AND MATERIAL COSTS**.

... reduce the **EFFORT** required for the installation.

... reduce the risk of missed shots, which can lead to **TIME OR QUALITY PROBLEMS** and injuries.

BENEFITS ALONG PRODUCTION PROCESS



Foam

- Ideal for thinner foam seats
- 10 mm foam requested at the base as support to the Velcro strip.
- A total thickness of 32 mm foam width is required (10 mm at the base+2 mm rod eco tie down+ 20 mm)



Sewing process

- Eco tie down can be sew at the same moment as the cover is being sew.
- No second step process required.



Producer

- Less complexity to upholster your seat, fast, easy -> Cost savings along process
- Upholstering curved lines is easier, the rod of Eco tie down can be easily touched over the cover to drive it along the Velcro counter strip.
- Upholstering straight lines is also faster, the straight rod can be aligned easily over the Velcro counter strip.

THANKS!

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